



# ASLS KOREA

## ASLS Korea 2026 Autumn, Aesthetic Medical Device Exhibition and Scientific Congress

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Greetings, and we wish your esteemed organization continued growth and success.

We are pleased to share that the ASLS KOREA 2026 Autumn Congress, held this past April at COEX Magok, concluded successfully thanks to the great interest and generous support of our valued partners and physicians in the fields of dermatology, aesthetic medicine, and plastic surgery. We would like to once again express our sincere appreciation to everyone who participated and contributed to the success of the event.

The upcoming ASLS KOREA 2026 Aesthetic Medical Device Exhibition and Autumn Congress will be held on November 7–8, 2026, at COEX, Samsung, Seoul. This Autumn Congress is also being prepared as a platform where more than 5,000 physicians, buyers, and industry professionals in the fields of dermatology, aesthetic medicine, and plastic surgery will gather to exchange insights and discuss the future direction of the aesthetic medical industry.

The official catchphrase of this Autumn Congress is “Mastery@ASLS: From Reality to Excellence.” Through this event, ASLS KOREA aims to establish itself as a leading hub for the aesthetic medical device industry, fostering mutual growth and excellence amid the rapidly evolving landscape of aesthetic medicine. We are committed to creating a high-level scientific congress where partners and medical industry stakeholders can discover new opportunities, share their experiences and visions, and advance together toward a greater future.

We firmly believe that your participation and cooperation will serve as a valuable driving force and opportunity in shaping the future of the aesthetic medical industry together with ASLS KOREA.

Thank you for your continued interest and support.

### 1. Event Overview

- ▶ **Date:** November 7 (Sat) – 8 (Sun), 2026 (2 days)
- ▶ **Venue:** COEX Samsung, Exhibition Hall D/E & Conference Room

### 2. General Information

- ▶ **Event Title:** ASLS KOREA 2026 Autumn, Aesthetic Medical Device Exhibition and Scientific Congress
- ▶ **Hosted by:** ASLS (Aesthetic Surgery & Laser Society)
- ▶ **Organized by:** ASLS KOREA
- ▶ **Operated by:** RX KFAIRS
- ▶ **Expected Number of Visitors:** 5,000+ (*expected*)
- ▶ **Exhibition Scale:** 170 companies / 350 booths (*expected*)

### 3. Booth Application & Payment

Process	Date	Details
Booth Participation Application	From May 15 ~	<p>[Option 1] Click <a href="#">Application Webpage</a></p> <p>[Option 2] Connect to the <a href="#">ASLS KOREA Official Website</a></p> <ul style="list-style-type: none"> <li>&gt; Click the "Booth Inquiry" button</li> <li>&gt; Fill out and submit the participation inquiry form</li> </ul>
Lecture Participation Application	By June 26	<p>Lecture applications must be submitted via <b>separate email</b> to the Secretariat, <a href="mailto:demire@naver.com">demire@naver.com</a></p> <p>Please submit the following information in English:</p> <ul style="list-style-type: none"> <li>* <b>Email application is mandatory.</b></li> <li>&gt; <a href="#">Speaker name</a></li> <li>&gt; <a href="#">Hospital/Clinic name</a></li> <li>&gt; <a href="#">Lecture title</a></li> <li>&gt; <a href="#">Product name</a></li> <li>&gt; <a href="#">Brief product description</a></li> <li>&gt; <a href="#">Product category</a></li> </ul> <p>※ <b>Notes:</b></p> <p>Lectures are available to exhibitors only.</p> <p>Lecture eligibility varies by sponsorship packages.</p> <p>Please refer to the Exhibitor Benefits Webpage.</p>
Contract & Invoice	After confirming the registration details, will be sent sequentially	<p>Based on the submitted application, the <b>Operation Secretariat</b> (<a href="mailto:asls@rxkfaairs.com">asls@rxkfaairs.com</a>) will issue and send the <b>participation contract and invoice</b>. Please <b>sign electronically or affix an official seal</b> and return the signed documents by email.</p> <p>※ Invoices are issued based on the booth participation fee, while sponsorship items will be settled separately after the event.</p> <p>※ Tax invoices will be issued collectively after the event with the event closing date indicated. If advance issuance is required, please contact the Secretariat separately.</p>
Payment	By July 1	<p>Please make <b>100% payment of the participation fee</b> to <b>Operation Secretariat (RX KFAIRS) account</b>.</p> <p>※ Payments made before 9:00 AM on June 1 will be considered invalid, and only payments made after 9:00 AM will be accepted.</p>
Participation Confirmed	Reviewed on a rolling basis	<p>Participation will be <b>officially confirmed</b> only after: The <b>signed participation agreement and invoice</b> are returned, and <b>Payment</b> has been confirmed.</p>
Booth Allocation	During August	<p>Booth allocation will be conducted in the order of payment received within each booth category, and participating companies will be notified accordingly.</p>

#### 4. Information on Participation Fees and Benefits by Booth Category

Classification	Booth (3X3m)	Price (KRW)	Construction Fee (KRW)	Lecture (Honarium Fee Excluded)				Additional
				Regular (Date-Time)	General (Date-Time)	Luncheon	Open Lecture	
Ultimate	14	Details will be discussed separately	Space Only	Details will be discussed separately				Event Zone
Elite	10	100,000,000	Space Only	3(Sun-20)	**1 (Sat-20)	1	1	Brand Zone
Diamond	8	80,000,000	Space Only	2(Sun-20)	**1 (Sat-20)		1	
Emerald	6	60,000,000	Space Only	1(Sun-20) 1(Sun-15)	**1 (Sat-20)		1	
Platinum	4	40,000,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩8,000,000)	2(Sun-15)	**1 (Sat-20)		1	
Gold	2	9,000,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩1,500,000)	1(Sun-15)			Open for Application (Additional fee applies)	
Classic	1	4,500,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩800,000)				Open for Application (Additional fee applies)	
Basic	1 (3m x 2m)	2,500,000	Only Available with an official Shell Scheme built by ASLS Secretariat (₩800,000)				Open for Application (Additional fee applies)	

\* **Ultimate to Emerald Booths:** Participating companies may arrange booth construction individually. However, consultation services at reasonable rates are available through the Secretariat upon request.

\* **Platinum to Classic Booths:** If participating companies choose independent booth construction, installation must comply with the permitted specifications. Alternatively, booth construction services may be arranged through the Secretariat.

\* **Basic Booths:** Booth construction must be carried out exclusively through the Secretariat.

\*\* **Ultimate to Platinum Booths:** Upon request, one lecture session on Saturday may be arranged, provided that the lecture title and speaker are confirmed at least four months prior to the event.

#### ► Information on Additional Lecture Fees and Honoraria (VAT Excluded)

- Honoraria for Open Lectures are included for Ultimate, Elite, Diamond, Emerald, and Platinum booth participants (no additional charges will apply).
- Honoraria for Regular, General, and Luncheon Sessions must be provided separately (either directly by the participating company or through the Secretariat).
- Additional lecture sessions may only be arranged for Open Lectures.

Lecture Type	Lecture Time	Additional Participation Fee	Honarium Fee	Remarks
Regular (Sun)	15m/20m	-	700,000	A 20-minute presentation session will be provided for Ultimate to Emerald booth participants.
General (Sat)	20m	-	700,000	
Luncheon	20m	-	700,000	
Open Lecture	10m	1,000,000	400,000	



5. Contacts

<b>Exhibition Inquiry   RX K Fairs</b>	
<b>Tel</b>	02-3017-4003
<b>Email</b>	<a href="mailto:asls@rxkfairs.com">asls@rxkfairs.com</a>
<b>Inquiry</b>	<ul style="list-style-type: none"> <li>- Exhibition Participation Procedures</li> <li>- Booth Benefits &amp; Participation Fee</li> <li>- Participation Agreement and Invoice</li> <li>- Booth Allocation</li> <li>- Booth Setup and Installation</li> </ul>

<b>Lecture Inquiry   ASLS</b>	
<b>Tel</b>	02-3443-1232
<b>Email</b>	<a href="mailto:demire@naver.com">demire@naver.com</a>
<b>Inquiry</b>	<ul style="list-style-type: none"> <li>- Lecture Agenda</li> <li>- Lecture Schedule</li> <li>- Submission of Speaker and Agenda Information</li> <li>- Congress Program</li> </ul>