

# ASLS KOREA

## ASLS Korea 2026 Spring, Aesthetic Medical Device Exhibition and Scientific Congress

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Greetings, and we wish your esteemed organization continued growth and success.

**ASLS Korea 2026 Spring, an Aesthetic Medical Device Exhibition and Scientific Congress**, will be jointly organized by the Aesthetic Surgery and Laser Society (ASLS) and RX, a world-renowned exhibition organizer. The event will take place on **April 11–12, 2026, at COEX Magok, Seoul**.

This Spring Congress is being prepared as a premier platform where more than 4,000 physicians, buyers, distributors, and industry professionals engaged in aesthetic surgery and laser-based medical practices will gather to exchange insights and discuss the future direction of the aesthetic medical industry.

ASLS KOREA aims to serve as a central hub for the aesthetic surgery and laser community, fostering mutual growth and collaboration by connecting shared clinical experiences, practical knowledge, and forward-looking visions. Through this event, we are making every effort to create a meaningful opportunity for our partners and industry stakeholders to explore new possibilities and advance together.

We firmly believe that your organization's active participation and cooperation will be a valuable driving force in shaping the future of the aesthetic medical industry alongside ASLS KOREA.

We sincerely look forward to your interest and engagement.

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## I. Event Overview

### 1. Event Date & Venue

- **Date:** April 11 (Sat) – 12 (Sun), 2026 (2 days)
- **Venue:** COEX Magok, Exhibition Hall (1F) & Le West Hall (4F)

### 2. General Information

- **Event Title:** ASLS KOREA 2026 Spring, Aesthetic Medical Device Exhibition and Scientific Congress
- **Hosted by:** ASLS (Aesthetic Surgery & Laser Society)
- **Organized by:** ASLS KOREA
- **Operated by:** RX KFAIRS
- **Expected Number of Visitors:** 4,000+ (*expected*)
- **Exhibition Scale:** 150 companies / 350 booths (*expected*)

## II. Detailed Schedule

### 1. Participation & Payment

ASLS KOREA is operated in accordance with international congress standards. Participation is confirmed only upon **submission of the application, execution of the participation agreement, and receipt of full payment.**

After your application is submitted, the Secretariat will review it and send the **contract and invoice** to the email address provided. Please sign and return the agreement upon receipt.

Please note that **booth locations will be assigned on a first-come, first-served basis based on the order of payment completion.**

Classification	Date	Details
Booth Participation Application	by January 30	[Option 1] Click <a href="#">Participation Webpage</a> [Option 2] Connect to the <a href="#">ASLS Korea Official Website (Click)</a> > <a href="#">Click the popup banner or the participation announcement.</a> > Fill out and submit the participation inquiry form.
Lecture Participation Application	by January 30	Lecture applications must be submitted via <b>separate email</b> to the Secretariat, <a href="mailto:demire@naver.com">demire@naver.com</a>  Please submit the following information in English: > Speaker name > Hospital/Clinic name > Lecture title > Product name > Brief product description > Product category  <b>Notes:</b> Lectures are available to exhibitors only. Lecture eligibility varies by sponsorship packages. <a href="#">Please refer to the Exhibitor Benefits Webpage.</a>
Contract & Invoice		Based on the submitted application, the <b>Operation Secretariat</b> ( <a href="mailto:asls@rxkfairs.com">asls@rxkfairs.com</a> ) will issue and send the <b>participation contract and invoice</b> . Please <b>sign electronically or affix an official seal</b> and return the signed documents by email.  <i>Tax invoices will be issued and sent separately on a rolling basis after the participation contract and invoice have been dispatched.</i>
Payment	Net 14 days from invoice receipt.	Please make <b>100% payment of the participation fee</b> to <b>Operation Secretariat (RX KFAIRS) account.</b>
Participation Confirmed	reviewed on a rolling basis	Participation will be <b>officially confirmed</b> only after: The <b>signed participation agreement and invoice</b> are returned, and <b>Payment</b> has been confirmed.
Booth Allocation	Mid of January, 2026	Booths will be <b>assigned on a first-come, first-served basis according to the order of payment.</b> Participants will be notified of their booth assignment after payment confirmation.

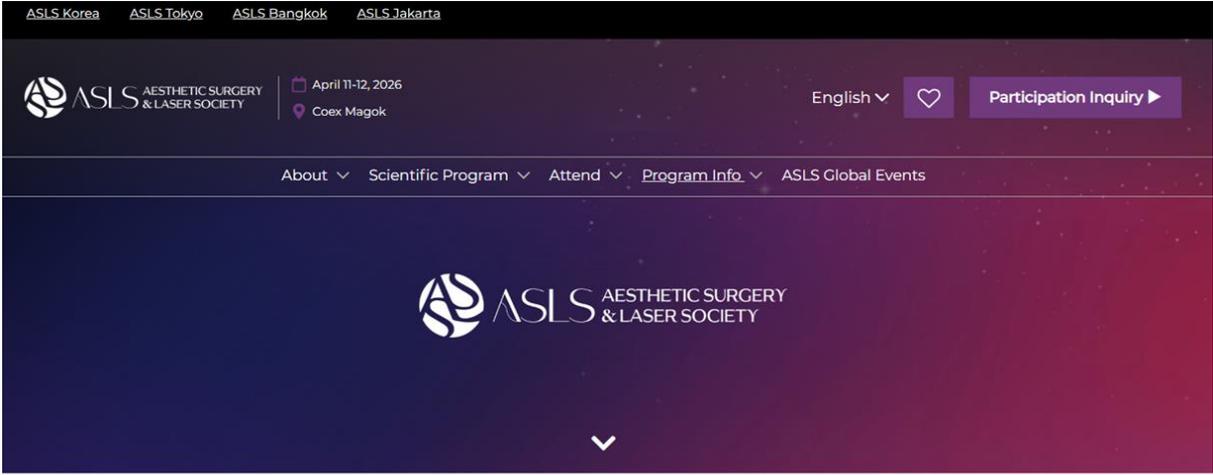
### III. Participation Application

#### 1. Booth Participation Application Guidelines

- **Application Period:** By January 30, 2026 (a first-come, first-served basis)
- **How to Apply (Online Only):**  
Click [Participation Application Webpage](#) > Proceed to the **Immediate Application** page to submit your request
- **You can submit your application through one of the following options:**  
[Option 1] Access [the Participation Application webpage](#) directly  
[Option 2] Visit the ASLS Korea website: <https://www.asls.co.kr/en-gb.html>
  - > Click the popup banner or the participation announcement.
  - > Fill out and submit the participation inquiry form.
- **Note: Applications are accepted online only.**

**Participation Application**  
Contact: RX KFAIRS +82-(0)2-554-3123 / [asls@rxkfairs.com](mailto:asls@rxkfairs.com)

Access the **Participation Application** page,  
fill in the required fields, and click **[Submit]** to complete your application.



**ASLS Korea Spring 2026 Exhibitor Inquiry**

<p>Exhibitor Inquiry Forms</p> <hr/> <p><a href="#">Download Exhibitor Application Form</a></p>	<p>Notice</p> <hr/> <p>Exhibitor participation is confirmed upon signing the exhibitor agreement and full payment of the exhibition fee, in accordance with global association standards.</p> <p>Following application review, the secretariat will email the exhibitor agreement and invoice for signature.</p>
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## 2. Lecture Program Application (**\*Separate Application Required**)

- **Application Period:** By January 30, 2026 (a first-come, first-served basis)
- **Eligibility:** Only **exhibiting companies** are allowed to participate in the academic program.
- **How to Apply:**

Select the lecture program on the **Booth Participation Application** page and submit your selection. Send a **separate email** to **The Aesthetic Surgery & Laser Society** at [demire@naver.com](mailto:demire@naver.com) with the following information in English:

  - > Speaker name
  - > Hospital/Clinic name
  - > Lecture title
  - > Product name
  - > Brief product description
  - > Product category
- If the title or speaker is not yet finalized, or the product is upcoming, you may enter a tentative title. However, **product name, brief description, and product category must be provided** in the email application.
- **Important Notes:**
  - > **Lecture Limit:** To comply with the Korean Medical Association's lecture time regulations and maintain high lecture quality, the number of lectures per exhibitor is limited. Applications exceeding this limit **will not be accepted**.
  - > **ASLS KOL Matching Program:** For exhibitors having difficulty finding suitable key doctors or speakers, a **matching service** is available. Speaker honorarium support is required and is **separate from booth fees**. For more information, please contact the Secretariat of **The Aesthetic Surgery & Laser Society**.

## 3. ASLS WEEK Aesthetic Preceptorship

- **Date:** April 6(Mon)-17(Fri), 2026

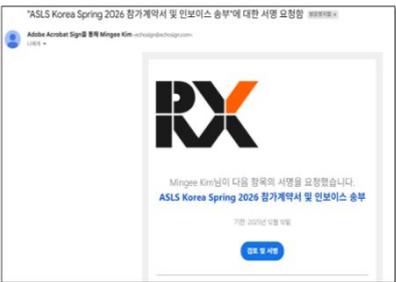
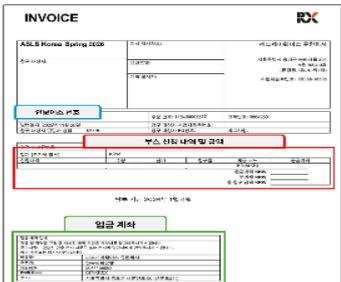
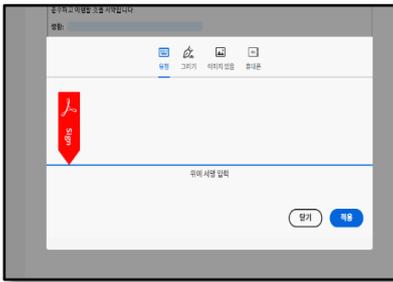
**Trainer:** Members of ASLS's Advisory Board

**Objectives:**

1. To demonstrate various techniques for aesthetic procedures (filler & botulinum toxin injection, thread-lifting), as well as a combination of techniques
2. To share effective usages of various laser devices and introduce new devices
3. To share the latest knowledge of all aesthetic & cosmetic treatments used in Korea, including plastic surgery

#### 4. Issuance of Participation Contract, and Invoice

- **Process:**
  - > Participation contract and invoices will be sent **in the order of application submission**.
  - > Please **sign electronically or affix an official seal** and return the signed documents via email to [asls@rxkfaairs.com](mailto:asls@rxkfaairs.com).
- **Notes:**
  - > All steps in this process are conducted **online**.
  - > A separate **electronic signature manual** will be provided after your application is received.

<b>Contract &amp; Invoice</b> Contact: RX KFAIRS +82-(0)2-554-3123 / <a href="mailto:asls@rxkfaairs.com">asls@rxkfaairs.com</a>		
<ul style="list-style-type: none"> <li>● Review the <b>participation agreement</b> sent via email and complete the <b>electronic signature</b> within the designated deadline.</li> <li>● The <b>invoice</b> is attached to the last page of the participation agreement. Please review it and proceed with the <b>payment</b> accordingly.</li> </ul>		
<b>After submitting your application, check your email for the participation contract and invoice</b>	<b>Check the invoice on the last page of the participation contract (located above the signature field)</b>	<b>After completing your signature, click [Apply] to submit.</b>
		

\* **Tax invoices** will be issued and sent **separately on a rolling basis** after the participation contract and invoices have been dispatched.

#### 5. Payment

- **Bank Account for Payment**
  - > **Account Holder : Reed Kfaairs Limited**
  - > **Bank Name : Citibank Korea Inc.**
  - > **Bank Account Number : 504-4156-093**
  - > **SWIFT CODE: CITIKRSXXXX**
- **Payment Instructions**
  - > Transfer 100% of the participation fee to the ASLS Operation Secretariat (RX KFAIRS) account.
- **Final Payment Deadline: Net 14 days from invoice receipt.**

## ▶ Application Guide

- Booth Participation Fee (VAT excluded)
- VAT may be applicable if the participant's country and the Republic of Korea do not have a reciprocal tax exemption agreement.

Classification	Size	#of Booths	Price (KRW)	Construction Fee (KRW)
Ultimate	3m*3m	14	To be discussed	Space Only
Elite	3m*3m	10	₩100,000,000	Space Only
Diamond	3m*3m	8	₩80,000,000	Space Only
Emerald	3m*3m	6	₩60,000,000	Space Only
Platinum	3m*3m	4	₩40,000,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩8,000,000)
Gold	3m*3m	2	₩9,000,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩1,500,000)
Classic	3m*3m	1	₩4,500,000	Space Only or Official Shell Scheme built by ASLS Secretariat (₩800,000)
Basic	3m*2m	1	₩2,500,000	Only Available with an official Shell Scheme built by ASLS Secretariat (₩800,000)

- Lecture Participation Fee (VAT excluded)

\* Open Lecture fees are included for Ultimate, Elite, Diamond, Emerald, and Platinum exhibitors.

\*\* Lecture participation Fees

- Saturday General: ₩1,000,000, Open Lecture: ₩1,000,000

\*\*\* Honorarium Fees

- Open Lecture: ₩400,000, Saturday Regular/General/Luncheon: ₩700,000, Sunday General: ₩500,000

Classification	Lecture (Honorarium Fee Excluded)		Luncheon Session (Honorarium Fee Excluded)	Open Lecture (Participation, Honorarium Fee Excluded) (Sunday -10min)
	Regular Lecture (Sunday-15min)	General Lecture (Saturday-20min, Sunday-10min)	Regular Lecture (20min)	
Ultimate	Details will be discussed separately			
Elite	4		1	1*
Diamond	3	1(Sunday)		1*
Emerald	3	1(Saturday)		1*
Platinum	2	1(Saturday)		1*
Gold	1	Open for Saturday General Lecture only (Additional fee applies)		Open for Application (Additional fee applies)
Classic				Open for Application (Additional fee applies)
Basic				Open for Application (Additional fee applies)

✓ Combined Package: Gold + Classic package is available (Please contact the Secretariat for details.)

● **Exclusive Benefits of Booth Classification**

Classification	Details of Benefits	
<b>Ultimate</b> (All Benefits Subject to Discussion)	Onsite Promotion	>Prominent Front-Facing Advertisement in the Main Room >Front-Facing Advertisement in Regular Room >Pillar Wrapping Banner Display on the 1st Floor >LED Video Display on the 1st and 4th Floors >Hanging Banner Display on the 1st and 4th Floors >Logo Placement in the Event Zone >Logo Placement in the VIP Lounge >Floor Graphic Logo Advertisement >Logo Placement on Official Event Badge Lanyards >Logo Placement at the Registration Desk >Logo Placement on Official Staff T-shirts >Logo Placement on Eco-friendly Tote Bags and Bottled Water >Dedicated Room Booth Provision for Independent Event Activation
	In-Program Promotion	>Promotional Video Exposure during the Gala Dinner and Launch Events >Screening of Promotional Videos during Scheduled Break Times >Sponsor Logo Placement on Official Event Materials >Attendee Scanning and Lead Capture System
	Online Promotion	>Operation of an Official KakaoTalk Open Chat Channel >SMS Advertising to Pre-registered and On-site Attendees >Email Marketing to Pre-registered and On-site Attendees >Logo Placement on the Official Event Website >Dedicated Product Detail Page on the Official Event Website >Logo Placement on Entry QR Codes for Pre-registered Attendees
	Lecture	>5 Regular Lectures (Sunday 15min) Included >2 Luncheon Lectures (20 min each) Included >Open Lecture (to be arranged separately, Sunday, 10 min) Included >Lecture Session as Part of the Global Launch Event >Exclusive Stage Utilization during the Gala Dinner Event
<b>Elite</b>	Onsite Promotion	>Front-Facing Advertisement in Regular Room >Pillar Wrapping Banner Display on the 1st Floor >LED Video Display on the 1st and 4th Floors >Hanging Banner Display on the 1st and 4th Floors >Logo Placement in the Event Zone >Logo Placement in the VIP Lounge >Logo Placement at the Registration Desk >Logo Placement on Eco-friendly Tote Bags and Bottled Water >Dedicated Room Booth Provision for Independent Event Activation
	In-Program Promotion	>Screening of Promotional Videos during Scheduled Break Times >Sponsor Logo Placement on Official Event Materials >Attendee Scanning and Lead Capture System
	Online Promotion	>Operation of an Official KakaoTalk Open Chat Channel >SMS Advertising to Pre-registered and On-site Attendees >Email Marketing to Pre-registered and On-site Attendees

		<ul style="list-style-type: none"> <li>&gt;Logo Placement on the Official Event Website</li> <li>&gt;Dedicated Product Detail Page on the Official Event Website</li> </ul>
	Lecture	<ul style="list-style-type: none"> <li>&gt;4 Regular Lectures (Sunday 15min) Included</li> <li>&gt;1 Luncheon Lecture (20 min) Included</li> <li>&gt;1 Open Lecture (Sunday 10 min) Included</li> </ul>
<b>Diamond</b>	Onsite Promotion	<ul style="list-style-type: none"> <li>&gt;Pillar Wrapping Banner Display on the 1st Floor</li> <li>&gt;LED Video Display on the 1st and 4th Floors</li> <li>&gt;Logo Placement on Eco-friendly Tote Bags and Bottled Water</li> </ul>
	In-Program Promotion	<ul style="list-style-type: none"> <li>&gt;Screening of Promotional Videos during Scheduled Break Times</li> <li>&gt;Sponsor Logo Placement on Official Event Materials</li> <li>&gt;Attendee Scanning and Lead Capture System</li> </ul>
	Online Promotion	<ul style="list-style-type: none"> <li>&gt;SMS Advertising to Pre-registered and On-site Attendees</li> <li>&gt;Email Marketing to Pre-registered and On-site Attendees</li> <li>&gt;Logo Placement on the Official Event Website</li> <li>&gt;Dedicated Product Detail Page on the Official Event Website</li> </ul>
	Lecture	<ul style="list-style-type: none"> <li>&gt;3 Regular Lectures (Sunday 15min) Included</li> <li>&gt;1 General Lecture (Sunday 10 min) Included</li> <li>&gt;1 Open Lecture (Sunday 10 min) Included</li> </ul>
<b>Emerald</b>	Onsite Promotion	<ul style="list-style-type: none"> <li>&gt;Pillar Wrapping Banner Display on the 1st Floor</li> <li>&gt;LED Video Display on the 1st and 4th Floors</li> </ul>
	In-Program Promotion	<ul style="list-style-type: none"> <li>&gt;Screening of Promotional Videos during Scheduled Break Times</li> <li>&gt;Sponsor Logo Placement on Official Event Materials</li> <li>&gt;Attendee Scanning and Lead Capture System</li> </ul>
	Online Promotion	<ul style="list-style-type: none"> <li>&gt;SMS Advertising to Pre-registered and On-site Attendees</li> <li>&gt;Email Marketing to Pre-registered and On-site Attendees</li> <li>&gt;Logo Placement on the Official Event Website</li> <li>&gt;Dedicated Product Detail Page on the Official Event Website</li> </ul>
	Lecture	<ul style="list-style-type: none"> <li>&gt;3 Regular Lectures (Sunday 15min) Included</li> <li>&gt;1 General Lecture (Saturday 20 min) Included</li> <li>&gt;1 Open Lecture (Sunday 10 min) Included</li> </ul>
<b>Platinum</b>	Onsite Promotion	<ul style="list-style-type: none"> <li>&gt;Pillar Wrapping Banner Display on the 1st Floor</li> <li>&gt;LED Video Display on the 1st and 4th Floors</li> </ul>
	In-Program Promotion	<ul style="list-style-type: none"> <li>&gt;Sponsor Logo Placement on Official Event Materials</li> <li>&gt;Attendee Scanning and Lead Capture System</li> </ul>
	Online Promotion	<ul style="list-style-type: none"> <li>&gt;Email Marketing to Pre-registered and On-site Attendees</li> <li>&gt;Logo Placement on the Official Event Website</li> <li>&gt;Dedicated Product Detail Page on the Official Event Website</li> </ul>
	Lecture	<ul style="list-style-type: none"> <li>&gt;2 Regular Lectures (Sunday 15min) Included</li> <li>&gt;1 General Lecture (Saturday 20 min) Included</li> <li>&gt;1 Open Lecture (Sunday 10 min) Included</li> </ul>
<b>Gold</b>	In-Program Promotion	<ul style="list-style-type: none"> <li>&gt;Attendee Scanning and Lead Capture System</li> </ul>
	Online Promotion	<ul style="list-style-type: none"> <li>&gt;Logo Placement on the Official Event Website</li> <li>&gt;Dedicated Product Detail Page on the Official Event Website</li> </ul>
	Lecture	<ul style="list-style-type: none"> <li>&gt;1 Regular Lectures (Sunday 15min) Included</li> </ul>

<b>Classic</b>	In-Program Promotion	>Attendee Scanning and Lead Capture System
	Online Promotion	>Logo Placement on the Official Event Website >Dedicated Product Detail Page on the Official Event Website
<b>Basic</b>	In-Program Promotion	>Attendee Scanning and Lead Capture System
	Online Promotion	>Logo Placement on the Official Event Website >Dedicated Product Detail Page on the Official Event Website

- **Ultimate – Emerald Booths:**  
Exhibitors may independently handle booth installation. Reasonable consultation for installation services is available upon request through the Operation Secretariat.
- **Platinum – Classic Booths:**  
Exhibitors choosing to install their own booths must comply with the permitted specifications. Alternatively, installation services can be arranged through the Operation Secretariat.
- **Basic Booths:**  
Booth must be installed exclusively through the Operation Secretariat.

## IV. Contacts

	
<b>Exhibition Inquiry   RX KFairs</b>	
<b>Tel</b>	+82-(0)2-554-3123
<b>Email</b>	<a href="mailto:asls@rxkfairs.com">asls@rxkfairs.com</a>
<b>Inquiry</b>	<b>Exhibition Participation Procedures</b> <b>Tiered Benefits by Participation Fee</b> <b>Participation Agreement and Invoice</b> <b>Booth Allocation</b> <b>Booth Setup and Installation</b>

우리가 꿈꾸는 미래, <b>대미래</b>	
<b>Lecture Inquiry   ASLS</b>	
<b>Tel</b>	+82-(0)2-3443-1232
<b>Email</b>	<a href="mailto:demire@naver.com">demire@naver.com</a>
<b>Inquiry</b>	<b>Lecture Agenda</b> <b>Lecture Schedule</b> <b>Submission of Speaker and Agenda Information</b> <b>Congress Program</b>